Workshop Food service

Martine Pauwels (President GS1 Belgilux)
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Welcome
Food service challenge

- Products entering the supply chain are not (always) identified (correctly) with a globally recognized unique identifier (GTIN is missing on the product)
- No single point of entry where product information is uploaded and exchanged
- Legacy systems and manual processes lead to mistakes and inefficiencies
- Significant paper based processes around ordering, dispatch and invoicing activities
- New legislation (like 1169 Food Information to consumer), omnichannel and foodservice business requirements push the need for accurate data
- Traceability must be guaranteed
Food service drivers for GS1

• Foodservice is a priority sector in pluri-annual plan of GS1 (2014-2016)
• Its priorities are in line with FMCG
• Demand for greater traceability and food provenance
• Legislative changes – EU 1169/2011 - ensure that foodservice complies with the regulations
• Increased demand from consumer for accurate nutritional, allergen and ingredient information
• Consumer is more conscious and wants to live healthier
• Ongoing need for more efficient supply chains, so EDI via Harmonized Order to Cash is a priority
Food service objectives

• Four main objectives for 2016

1. Better use the GS1 identification keys like the GTIN

2. Shift from trustbox to GDSN to receive a full data set (B2B2C + images)

3. Monitor and improve the quality of data

4. Increase supply chain efficiency by using EDI via HO2C
Food service objectives

• Use the GS1 identification keys, without them no way one can exchange data via EDI, in a standardized way

  - GTIN – Global trade item number
  - GLN – Global location number
  - SSCC – Serial shipping container code
Food service objectives

• Trustbox is a success. But it gives only B2C data. Foodservice wants now B2C and B2B (logistic) data. And pictures. So GDSN is the next step.
• Get away from webportals, and receive the data via GDSN
• And at the same time, improve the quality of data via the GS1 Data Checker and the team of GS1
Food service objectives

- Increase supply chain efficiency by using EDI
  - Since 1/1/2016 harmonized order to cash messages (order, despatch advice and invoice) ready for implementation
  - Roll out can commence: Bidvest, Java and Metro are ready
  - DESADV and SSCC as a basis for traceability and quicker processing in warehouses
Food service next steps

- Manufacturers, wholesalers and operators must work together to make it easier to do business through identifying, capturing and sharing consistent information
- Coordinate with FMCG trading partners to adopt the GS1 standards
- Attend the GS1 trainings on data and EDI
- Ask for advice
- Listen to the teams of GS1 that will give high level insight in data, data quality and EDI