

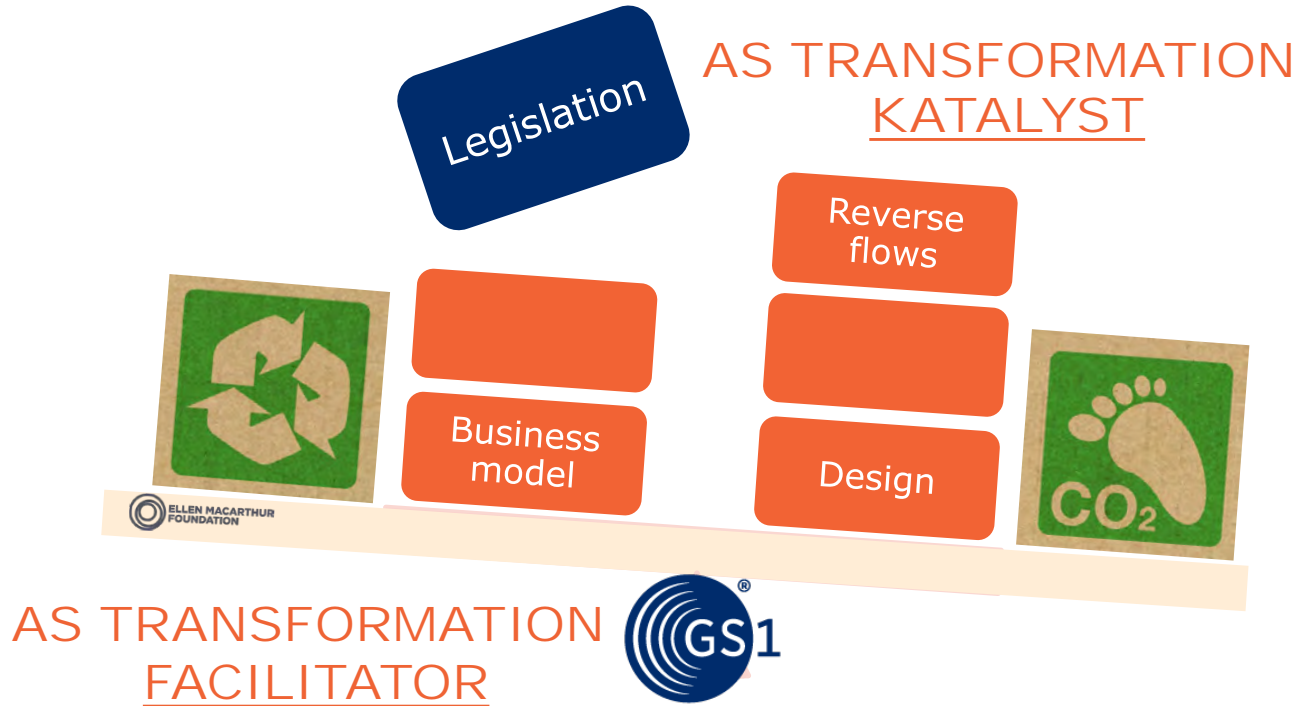
“Circular use
case from
industry
perspective.
Regulation
as circularity
accelerator”



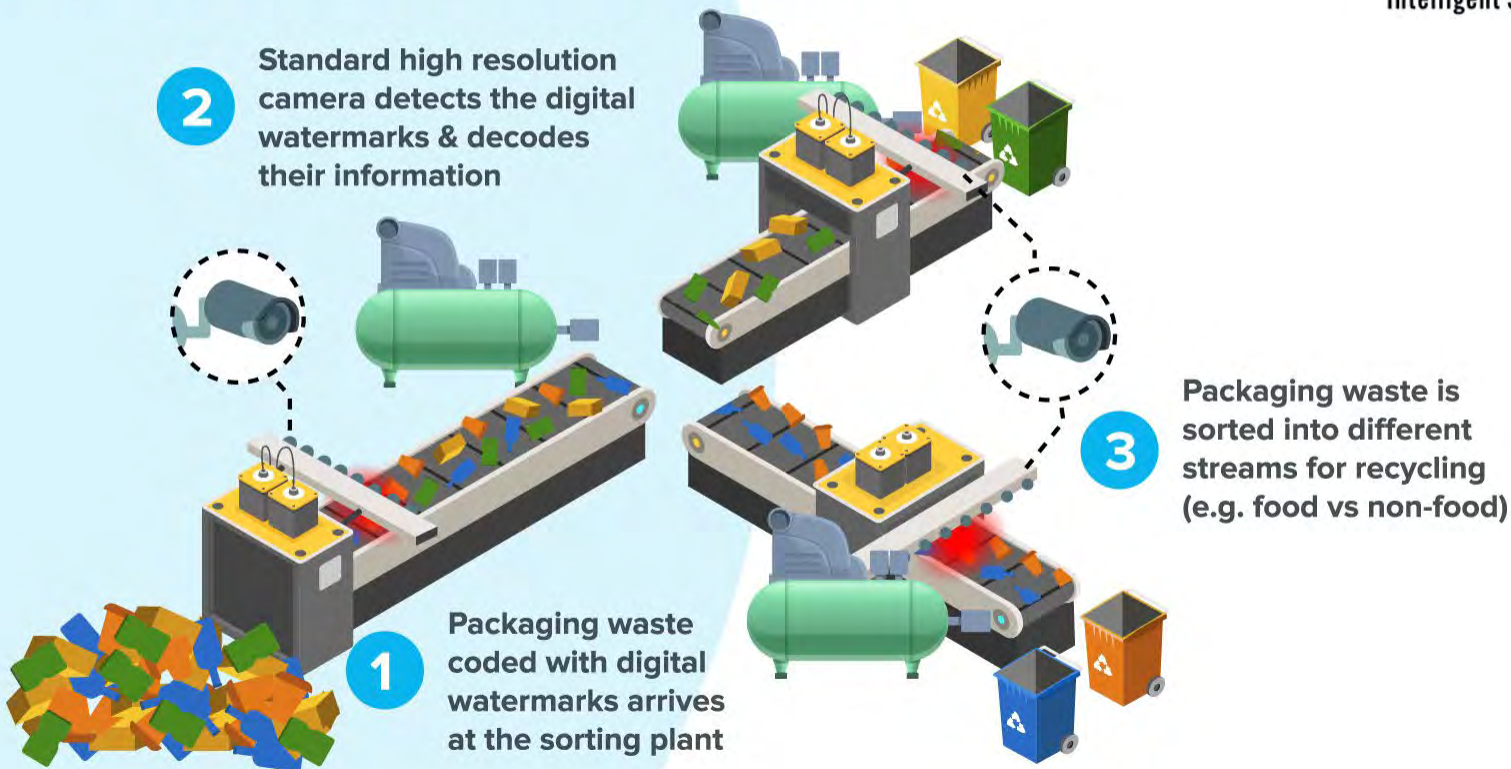
- **Wouter Schaekers**
- Supply Chain Operations



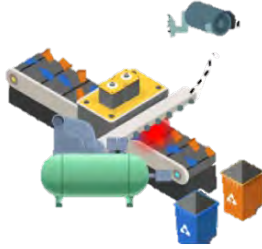
Driving **VALUE** for our members



SMART PACKAGING SORTING FOR A CIRCULAR ECONOMY



Relevance for GS1



- No real circular product without **circular product data** which is
 - Unique at a global level
 - Reliable and trusted
 - Interoperable
- Industry collaboration is more critical than ever

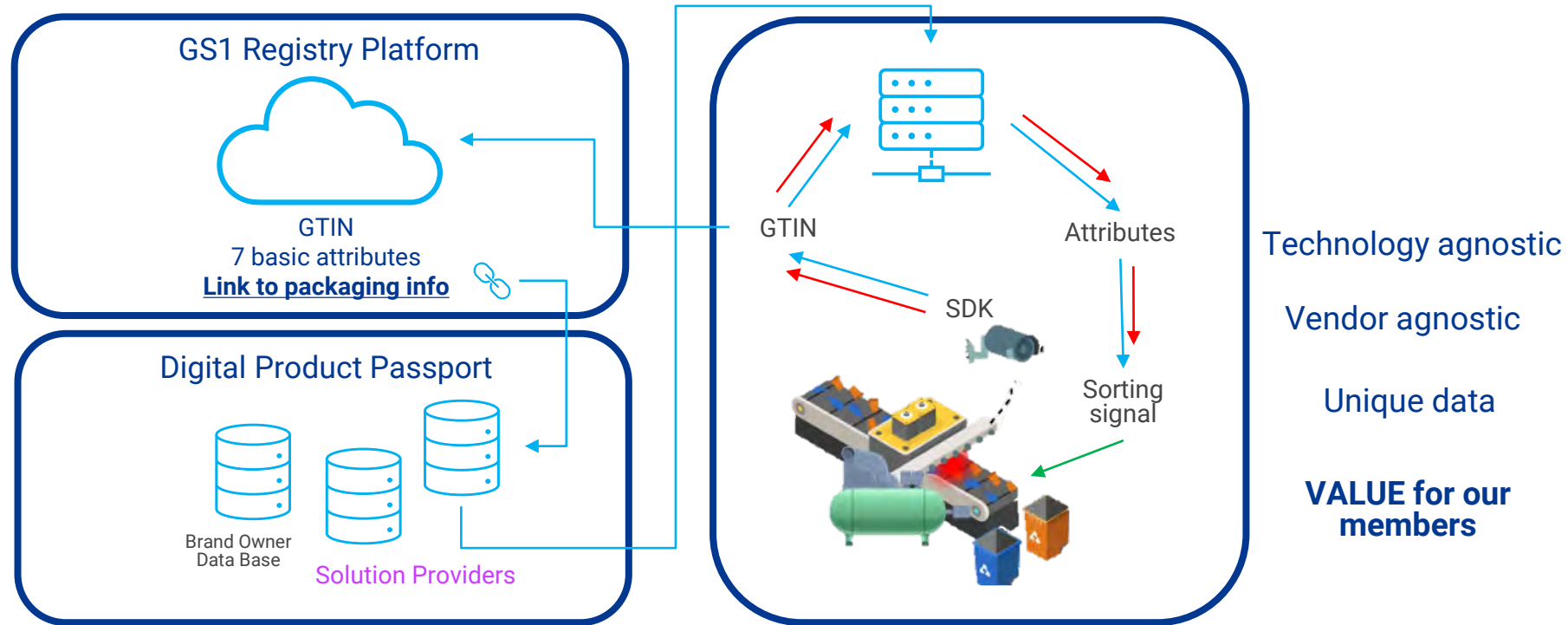
GS1 Standards

GS1 Facilitation

Challenges on Intelligent Sorting

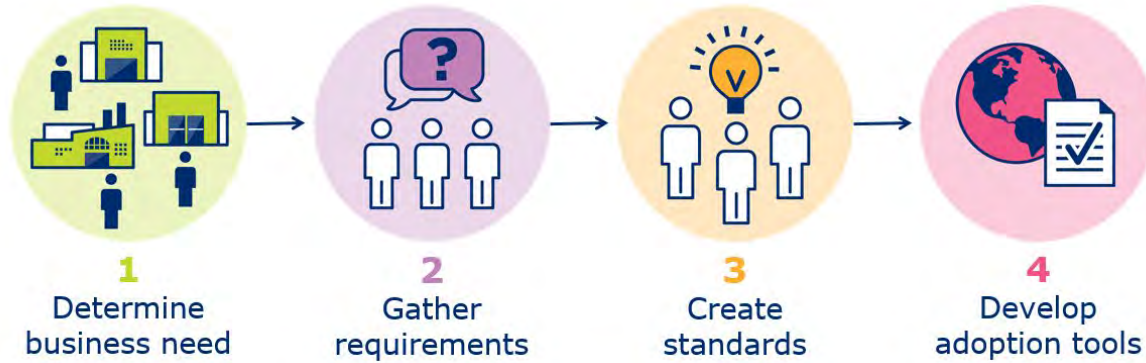
1. Partner up with lead innovator & technology to demonstrate technical readiness and validate business model
2. Anticipate to avoid risk for vendor lock-in assuring mechanism in place for openness to both new technologies and stakeholders.
3. Each stakeholder in the entire chain understands and is aligned with its role, boundaries and accountabilities.
4. Basis established for a future-proof and Open Architecture
5. Build around the GS1 strategic solutions

Open eco-system for intelligent sorting



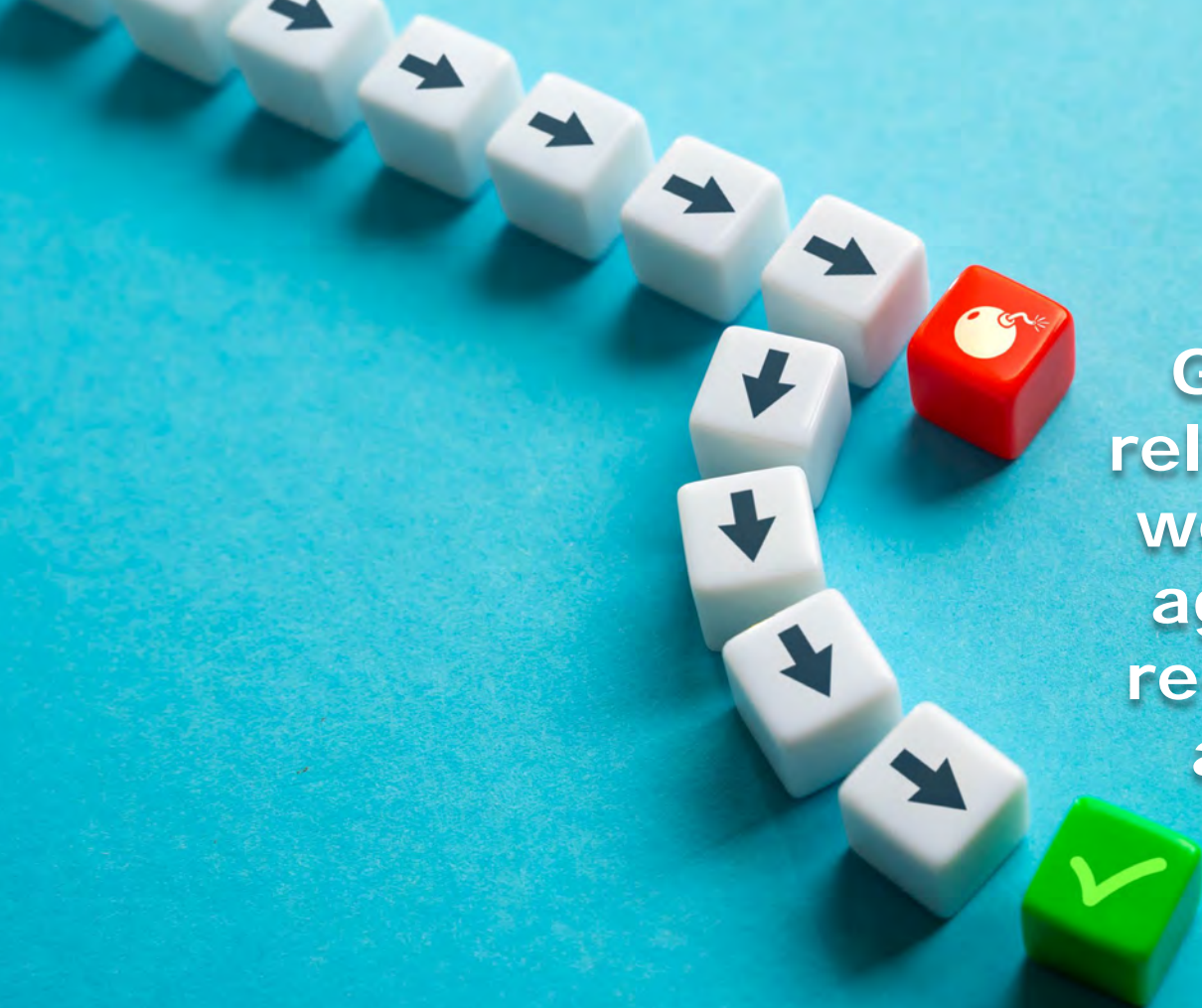
Renewing our standards

Our **GLOBAL** Standards Management Process ensures our standards are truly global.



Global Standards Management Process
GS1 Circularity -
Digital Product Passport
Mission-Specific Working Group
Call to Action





GS1 can be more relevant than ever if we are intentional, agile and ready to re-invent ourselves as a community

#WE ARE GS1
