



# PROJECT PI-FAST

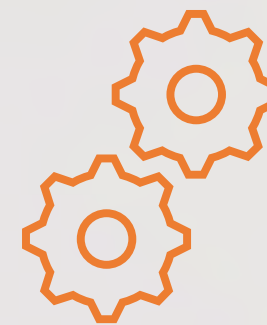
Colruyt standardizes the way suppliers and private label manufacturers publish product sheets to Colruyt Group



Ensure compliance with  
regulation



Multi-channel  
sales



Operational efficiency



Time to market

WHY?











+ 2.000 suppliers  
+ 45.000 products





# 5 DIFFERENT PRODUCT DATA SOURCES

TOO LONG TIME  
TO RECEIVE  
PRODUCT  
INFORMATION

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# POOR DATA QUALITY

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# PROJECT PI-FAST

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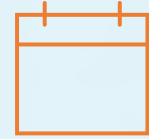




# PROJECT PI-FAST



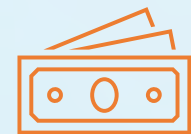
**Publish to  
GDSN & MPM**



**Within  
7 days**



**Participate to the GS1  
Data Quality programme**



**Administration fee**

**WHAT?**

# PROJECT PI-FAST

DO IT YOURSELF

ASK AN EXPERT

HOW?



**My Product  
Manager**



**My Data  
Capture**





# PROJECT PI-FAST

ARE YOU  
READY?

WHEN?



30 juni 2024



# PROJECT PI-FAST

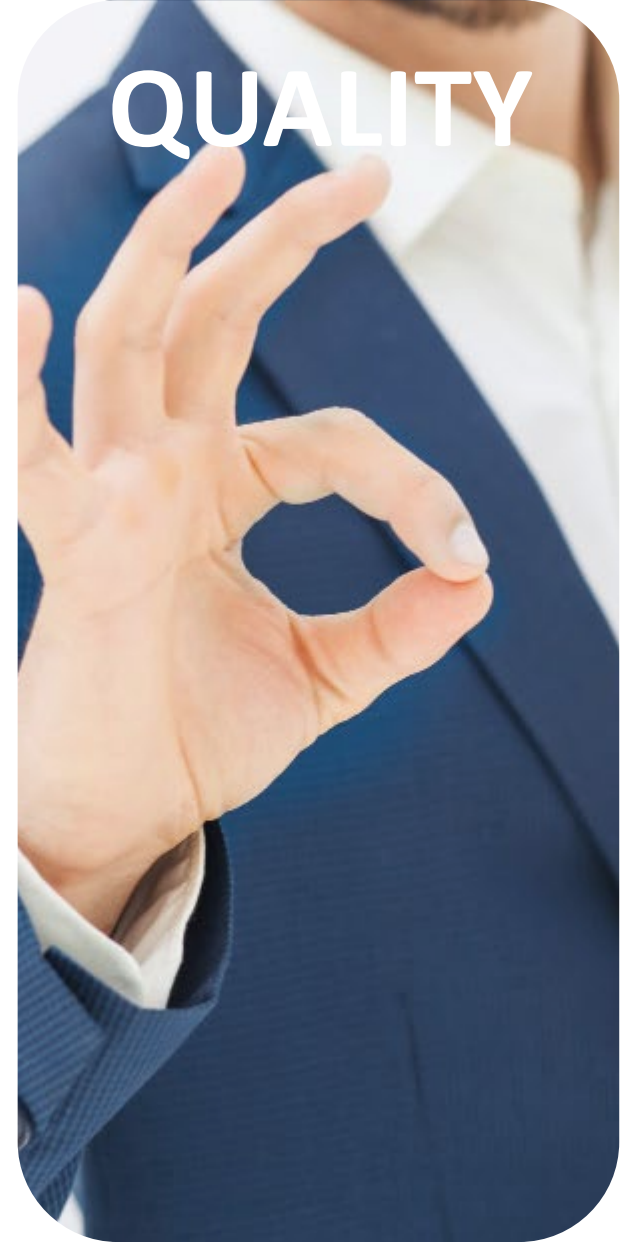
**EFFICIENCY**



**SPEED**



**QUALITY**







# TOGETHER WE ARE STRONGER

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**PROJECT PI-FAST**





Colruyt Group  
Product Information  
Sourcing Strategy



GS1 Belgilux  
Retail & Industry  
Manager



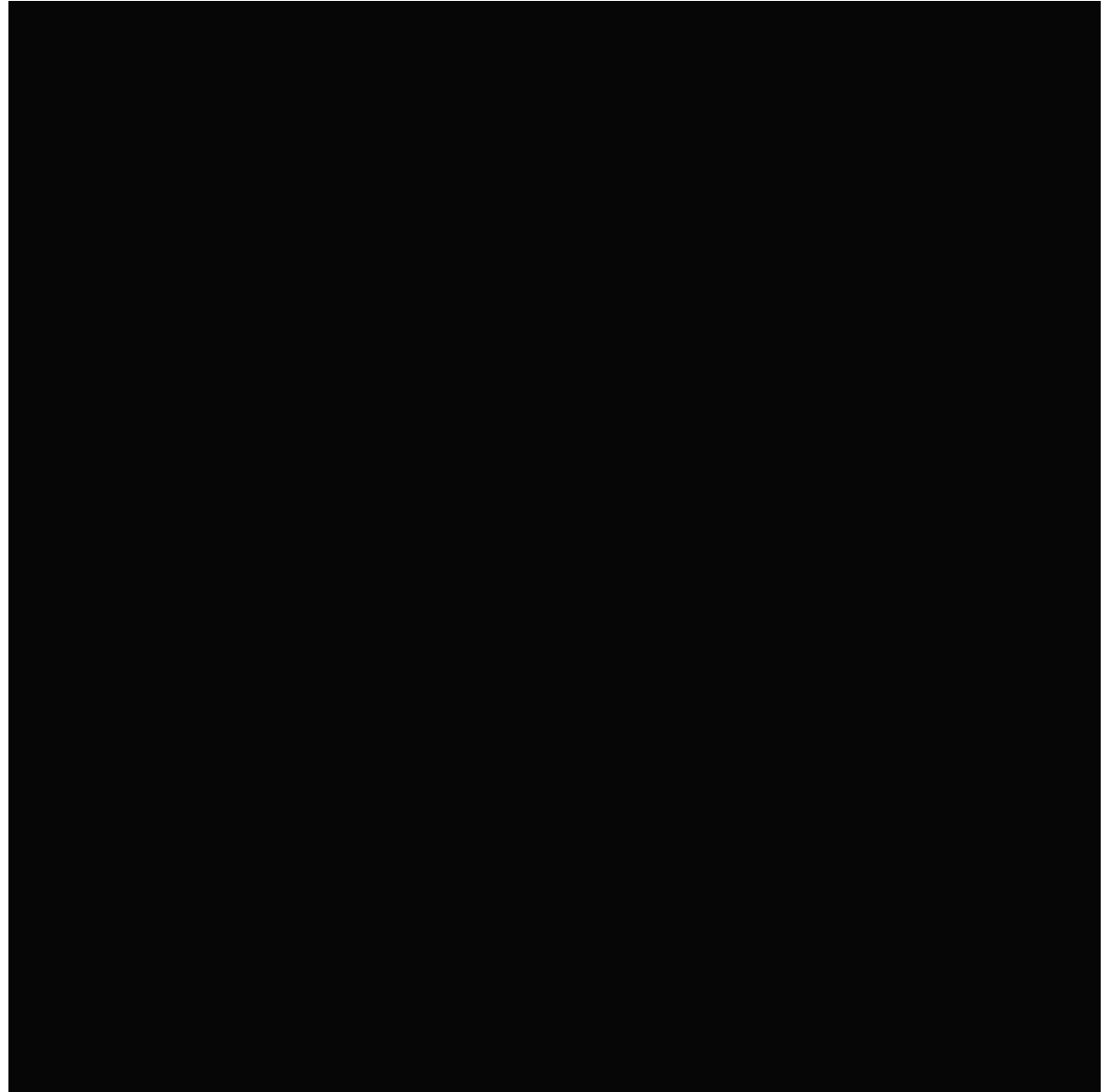
GS1 Belgilux  
Account Manager  
FMCG





JOIN  
THE CLUB

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Thank you

  
COLRUYT  
GROUP

 COLRUYTGROUP

