Checklist adding product images in the GS1 datapool

GS1 Belgilux

1 **Name the file correctly:**
GTIN_C1N1 (e.g. 5410001234505_C1N1)

2 **Image resolution is 300 dpi at minimum.**

3 **The clipping path is named 'Path 1'.**

4 **The file is created in color space RGB.**

5 **Colour profile is 8 bits per channel, use Adobe 1998.**

6 **Image is a TIFF-file.**

7 **Transparent background is present with 1 alpha channel.**

8 **The aspect ratio is 1:1 (square).**

9 **Correct number of pixels:**
- For regular products: min. 2,401 pixels and max. 4,800 pixels
- For products < 12 cm: 1,200 pixels
- For products < 6 cm: 900 pixels

10 **Product is centred in the image.**

11 **The size of the image is max. 40 MB:**
Applies only when using the web interface.

12 **Safe the image with the product data and publish in the GS1 datapool.**
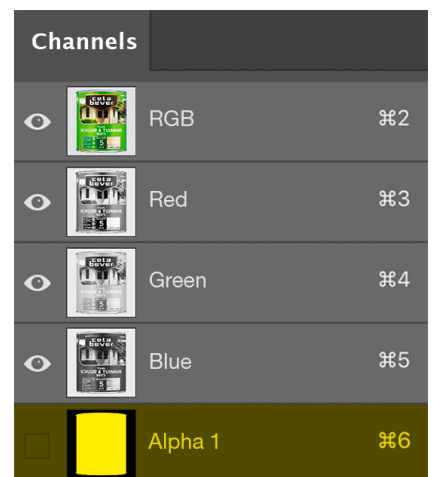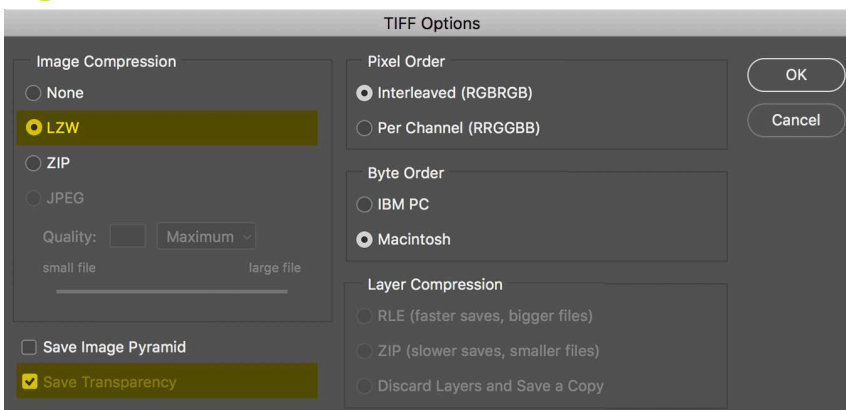
Transparency grid

Paths

Path 1

Clipping path

TIFF Options

Image Compression
- None
- ● LZW
- ZIP
- JPEG

Quality: [Maximum ▾]
small file — large file

Pixel Order
- ● Interleaved (RGBRGB)
- Per Channel (RRGGBB)

Byte Order
- IBM PC
- ● Macintosh

Layer Compression
- RLE (faster saves, bigger files)
- ZIP (slower saves, smaller files)
- Discard Layers and Save a Copy

Save Image Pyramid
☑ Save Transparency

OK
Cancel

TIFF file: LZW is a compression that does not impact image quality. 'Save transparency' must be selected or the area surrounding the product will not be transparent.

Channels

👁 RGB	⌘2
👁 Red	⌘3
👁 Green	⌘4
👁 Blue	⌘5
Alpha 1	⌘6

Alpha channel