

Interreg



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North-West Europe

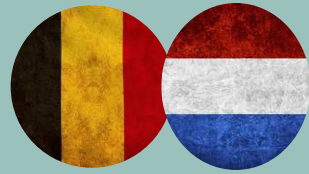
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**Breaking bottlenecks,
not bottles.**

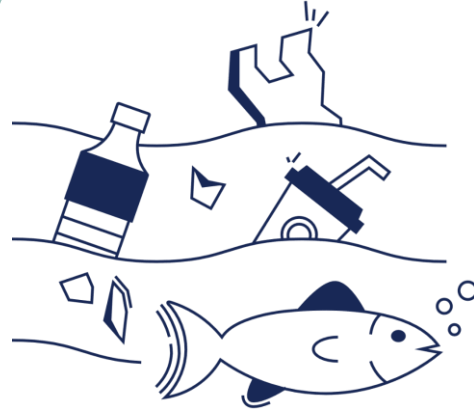
Emmy Van Daele
19 March 2026



FAIR RESOURCE FOUNDATION



Resources



Waste and
pollution



Policy



Importance



PPWR compliance



2026

PFAS ban

2030

Reuse targets
Reduction target

...



Cost reduction & supply stability



Glass price
+25%



Geopolitical
instability



Fragmented
system & logistics



High energy cost
1500°C oven



FRF

Cost reduction & supply stability



Steady
packaging price



Local supply
chain



Successful
business case



No green dot
fee



Tax-advantage
lower excise
duties



FRF

Consumer demand



68%
choose
reuse



Reusable glass



Material specifics

- Inert
- Durable
- Cleanability
- UV protection
- PFAS free
- ...



Reusable glass



**23 to 50
times**

reused in an optimised system
with a return rate of over 97%



**- 80.5%
CO₂-emissions**

reusable glass bottles after 20 reuse
cycles vs. single-use glass bottle

-40% emissions can already be achieved
after the second reuse cycle

Goal



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Facilitate internationally, interoperable
reusable glass packaging system



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Knowledge sharing

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Project plan

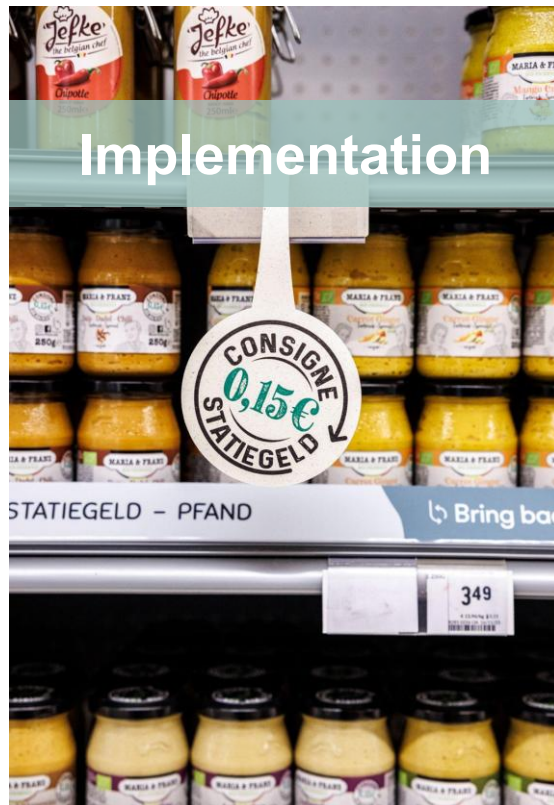


Work packages

Policy



Implementation



Capacity building



Project partners

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Genossenschaft
Deutscher Brunnen eG



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FOUNDATION



Associated partners



Fevia

SAMEN MAKEN WE
MORGEN MOOIER
OVAM



VALORLUX

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Ministerie van Infrastructuur
en Waterstaat



WAGENINGEN
UNIVERSITY & RESEARCH

Acknowledgements



FRF team



Project partners



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Get early access to
insights

