

Dear supplier

You provide us with product information through My Product Manager, GS1 Belgium & Luxembourg's system that is linked to the Global Data Synchronisation Network (GDSN) in which more than 60,000 suppliers worldwide exchange 38 millions of standardised product sheets with their customers.

We believe it is extremely important that not only the products you provide us with, but also the data about those products is of sufficient quality: correct, complete and up-to-date. This product data is used internally in various business processes and made available on web shop and apps

Additionally, these data serve to meet certain business and legal requirements.

GS1 Belgium & Luxembourg, which has been instructed by the sector to operate the My Product Manager platform and manages the standardised product sheet together with various stakeholders from the sector, recently launched an audit programme. This programme is mandatory and we expect our suppliers to also participate in this.

In concrete terms this means that, when you are invited by GS1 to provide pictures or artworks of a selection of your products and to check or correct certain product information, we expect you to do so.

This allows GS1 to verify that the product information you have registered in My Product Manager fully matches the latest version of the packaging.

GS1 will also provide us with information about the audit reports and your participation. This information will be taken into account as a parameter for assessing our collaboration.

All information on this mandatory audit programme can be found on GS1's website:

<https://www.gs1belu.org/en/audit-programme>

You can also contact them directly if you have any content-related questions: fmcg-foodservice@gs1belu.org or +32 2 229 18 88.

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