

Checklist adding product images in a GDSN-datapool or My Product Manager

- 1 Name the file correctly:**
GTIN_C1N1 (e.g. 5410001234505_C1N1)
- 2 Image resolution is 300 dpi at minimum.**
- 3 The clipping path is named 'Path 1'.**
- 4 The file is created in color space RGB.**
- 5 Colour profile is 8 bits per channel, use Adobe 1998.**
- 6 Image is a TIFF-file.**
- 7 Transparent background is present with 1 alpha channel.**
- 8 The aspect ratio is 1:1 (square).**
- 9 Correct number of pixels:**
 - For regular products: min. 2,401 pixels and max. 4,800 pixels
 - For products < 12 cm: 1,200 pixels
 - For products < 6 cm: 900 pixels
- 10 Product is centred in the image.**
- 11 The size of the image is max. 32 MB:**
Applies only when using the web interface.
- 12 Safe the image with the product data and publish in a GDSN-datapool or My Product Manager.**



Transparency grid

3

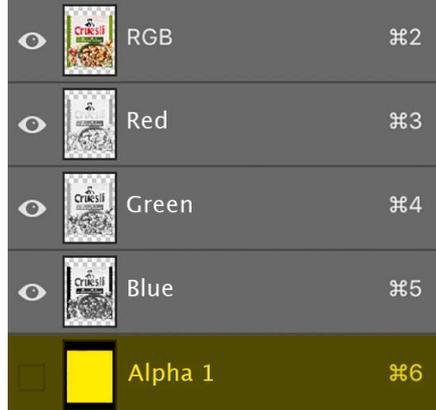
Paths

Path 1

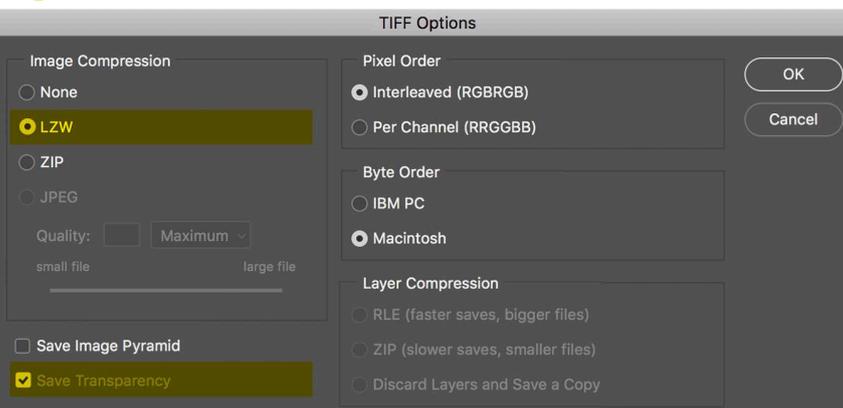
Clipping path

7

Channels



Alpha channel



TIFF file: LZW is a compression that does not impact image quality. 'Save transparency' must be selected or the area surrounding the product will not be transparent.