



Sustainable Branding

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The Alpro concept around Sustainability is built around People, Planet and Profit



SOYA IS SUSTAINABLE

AND

ALPRO SOYA MOST OF ALL





Alpro film

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The Alpro aim is to become CO2 neutral in the factories by 2020



Why ?

" Sustainable development is a development that meets the needs of the present generation without compromising the ability of future generations to meet their own needs. "

Brundtland Commission
"Our Common Future"

" We don't inherit the earth from our ancestors, we borrow it from our children. "

Albert Einstein

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What ?

Reducing/compensating the effect of the CO2 footprint by



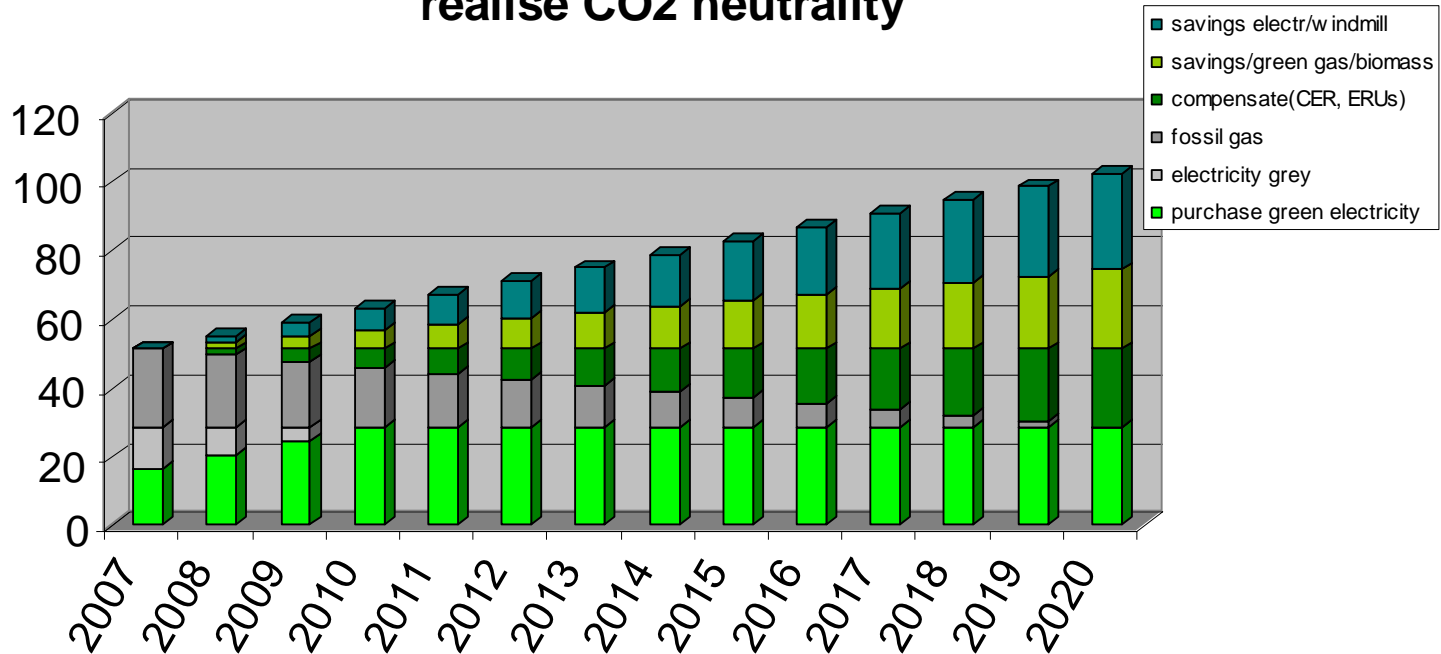
1. Reducing the energy consumption
 - The greenest energy is the energy you don't consume.
2. Replacing fossil fuel by green, renewable energy
 - Use own biomass to the maximum
 - **FOOD, FEED, FUEL !!**
3. Compensating CO2 emissions by
 - Planting trees ...
 - 1 ha wood assimilates 4 to 10 ton CO2/year
 - Supporting CO2 reducing projects ... (CER, ERUs, ..)

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How ?

Summary of many different initiatives will realise CO2 neutrality



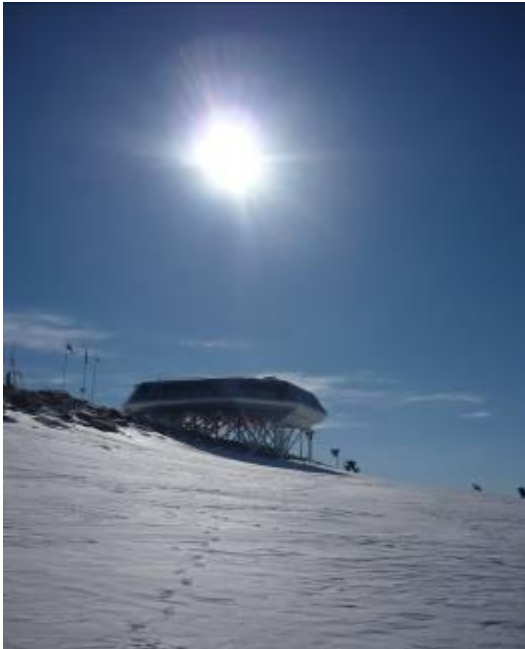
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How ?

- Alpro is one of the main sponsors of the Princess Elisabeth Polar station



- ✓ Research on impact of global warming on polar ice on Antartica
- ✓ CO2 neutral platform

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Achievements and progress made in alternative Energy



- Use of biogas and solar energy
10% of electricity needs of the Wevelgem site



- Construction of 2,5 MW wind turbine on Kettering site premises (UK);
pre-planning permission study to be finalized by mid 2009



- Evaluation of geothermal energy in Issenheim (France)



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Achievements and progress made in Energy and Waste reduction

- Energy

2008/2007 :	Eco2 = energy	- 15%
	Eco5 = incoming water	- 14%

- Waste

2008/2007 :	Eco1 = waste water	-10%
	Eco3 = non sorted waste	-50%
	Eco4 = COD	-10%
	Eco6 = sludge	-9%

Divisional CO2 reduction in 2008 : 10104 Ton : - 25% ref.2007

Alpro Achievements and progress made in Transport

- The integration of the bean dehulling factory on the Wevelgem site will replace about 1200 trucks/year by barge transport on the "Leie"



Common collaboration areas for Retailers and Supplier



- Opportunities to reduce empty truck loads on a European scale
Can we review our individual supply chain targets in view of a global value chain ?
 - Ex. 1) Barge transport for finished goods might require reviewing "rest shelf life" demands
 - 2) Combined truck load for different suppliers
- Opportunities to speed up efficiency of data exchange
The higher the retail alignment on EDI-messages, master data content, the faster suppliers will invest.



Ambition – Leadership – Professionalism – Respect – Ownership