



Introduction FORUM 2010

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President GS1 Belgium & Luxembourg**



Key achievements in 2009

- Continue implementation of new strategy & business plan
- Focus on project implementation
 - Forum 2009: signature of MoU
 - Priorities: 3WM – CDB/GDSN - GS1 DataBar
 - New in 2009: Internet Coupon, Coupon Data Pool, BarcodeOnline, Interconnect 4, 5 & 6, Antifraud GS1 numbers, Carbon Footprint
 - Further improve marketing & communication
- Launch of GS1 SP partnership
- Close cooperation with GS1 Global, GS1 in Europe, Consumer Goods Forum and ECR Europe



Evolution GS1 Belgilux membership



1. GS1 standards & guidelines
2. Connecting business – creating value
3. Pilot projects
4. Full implementation

GS1 Belgilux projects for you and with you

We invite you to participate !





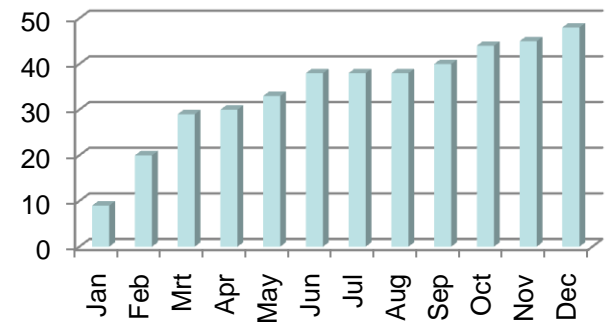
- E-Invoice accepted
- Completion ideal messages
- Support and implementation DC Fresh
- Further roll-out in 2010
- See Lactalis/Carrefour case
- Contact us to get started!



2nd priority: New CDB/GDSN

- **New CDB** = GDSN certified datapool operated by SA2 Worldsync
- **New CDB:**
 - GS1 Belgilux first level helpdesk & seminars
 - High quality service & tools with SA2 Worldsync
- **Interconnect projects**
- **Migration projects: See Alpro case**
- **CDB/GDSN is becoming core requirement in other projects (Coupon Data Pool, BarcodeOnline, ...)**

CDB user companies
in 2009



Efficient consumer response

‘Hot topics’:

- Carbon Footprint measurement for transport – **See Lima & Delhaize case**
- Catman trainings
- Pallet accreditation program + plastic pallet
- BABM-FEDIS consultation



Healthcare User Group

- Key issue: identification & authentication of various packaging levels
- Patient safety
- GS1 DataMatrix is the solution
- See Johnson & Johnson and AZ St-Jan case



Manual for Internet Coupon

- GS1 Manual & Best practices for Internet coupon (GS1 Belgilux – BABM – FEDIS)
- 3 months test period
- Roll-out since November 2009
- 7 certified e-coupon platforms
- Successful seminar on 4 March 2010 (120 participants)





MobileCom & BarcodeOnline

A world of opportunities to connect the consumer to your business in a new and direct way!



Test platform for GS1 BarcodeOnline

Discover during Forum 2010 !



Other projects 2010

- Coupon data pool
- GLN Database
- Anti-fraud project with GfK
- Mobile couponning



Morning: Products can talk

- Discover today's theme with Marc Michils (S&S)
- Vision of Delhaize and P&G
- CEO panel 'Informing shoppers, challenges & requirements

Lunch and networking

Afternoon: GS1 projects in practice

- GS1 DataBar, datasynchronisation, ECR Carbon Footprint, GS1 Healthcare, eCom

Drink



- Let's use the GS1 standards and collaboration projects to support & fulfill the information requirements of the shopper and patient of the future
- Join the GS1 projects – learn and benefit from them
- Jan Somers, our new CEO, and his staff are ready to support you.
- Thanks to all sponsors, speakers and staff!

Conclusion



Our gold sponsors



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