



## News from GS1 Healthcare

Reminder: Invitation to join  
the 20th Global GS1 Healthcare Conference

**4-6 October 2011 - Amsterdam, Netherlands**

Join your peers and colleagues at the 20<sup>th</sup> Global GS1 Healthcare Conference in Amsterdam from 4 to 6 October.

The objective of this conference is to provide education, networking and communication opportunities for Healthcare supply chain stakeholders on supply chain visibility and security.

Participants will hear expert speakers discussing the challenges and opportunities facing the Healthcare supply chain, including pharma security, traceability & serialization and Unique Device Identification (UDI). The programme features focused plenary sessions, engaging roundtable discussion groups and 'ask the expert' sessions.

Confirmed speakers include:

- Dr. Ajit Shetty, Corporate Vice President Enterprise Supply Chain, Johnson & Johnson
- Jay Crowley, Senior Advisor for Patient Safety, FDA (USA)
- Dr. François-Xavier Lery, Scientific Officer, European Directorate for the Quality of Medicines & HealthCare (EDQM), Council of Europe
- Mark Brommeyer, Manager - Supply Chain, National eHealth Transition Authority (Australia)
- Tim Kempster, Supply Chain Project Lead, NHS Finance, Performance and Operations Directorate, Department of Health UK

And other speakers from 3M, AstraZeneca, B.Braun, Covidien, Eucomed, GIRP, Leeds Teaching Hospitals, PGEU, Pfizer, Siemens, St. James's Hospital, and USC Health Sciences.



Other conference highlights:

- Pre-conference work shop on Monday 3 October to broaden your knowledge on GS1 Standards
- Eucomed MedTech Industry Roundtable on Tuesday 4 October
- Meet the Experts Market Place - Standards in Action Showcase on 4 and 5 October
- Networking event Wednesday evening 5 October
- Post-conference field trip on 6 October to a state-of-the-art hospital in Amsterdam

To register or for more information, visit our [website](#).

[www.gs1.org/healthcare](http://www.gs1.org/healthcare)