



# Introduction GS1 Belgilux Healthcare event

**Renaud COSYNS (Carrefour Belgium)  
President GS1 Belgium & Luxembourg**



# Programme GS1 Belgium & Luxembourg Healthcare event

## **Morning session:** Identification des produits médicaux et sécurité du patient

- GS1 Healthcare – Improving patient safety (*Ulrike Kreysa – GS1 Global*)
- Patient protection in Belgian pharmacies. A real life experience. (*Guido Hoogewijs – APB*)
- Pharma.be and the EFPIA pilot project in Sweden (*Leo Neels – Pharma.be*)
- Johnson & Johnson: The Importance of Global Standards to Healthcare (*Dr Ajit Shetty, Johnson & Johnson*)
- Redesigning the drug distribution system in hospitals (*Sofie Verbeke – EAHP*)
- The Healthcare pilot project of GS1 Belgium & Luxembourg (*Frankie Meuleman – AZ Sint Jan & Stef Vermeiren – Johnson & Johnson*)
- Panel discussion: standardization in the future keeping in mind patient safety and healthcare supply chain enhancement.

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## Afternoon session: Logistique et traçabilité

- Opening by Federal Agency For Medicines and Health Products (*Philippe De Buck – AFMPS*)
- GS1 standards in the logistic chain - Point of view of the pharmaceutical industry (*Philippe Majois – Baxter*)
- Tracking, Tracing and authentication (*Marc-Henry Cornély – OPHACO*)
- Hospital logistic – Logistic platform of the CHU Dijon (*François Bisch – CHU Dijon*)
- AIDC in Erasmus MC - creating value in Healthcare (*Erik Zwater – Erasmus Medical Center*)
- Electronic commercial messaging in Healthcare is also a reality (*Jan Janssens – Pfizer*)
- Closing and conclusions (*Dr Ajit Shetty – Johnson & Johnson, Jan Somers – GS1 Belgium & Luxembourg*)

# GS1: a global organization

GS1 is a not-for-profit standards organisation



109 member organisations representing **all steps** in the supply chain



Over a **million** companies doing business across **150** countries

**Multiple** sectors represented (retail, healthcare, transport, defence...)

-  Countries with GS1 Member Organisations
-  Countries served on a direct basis from GS1 Global Office (Brussels)

# GS1 product portfolio





# GS1 Belgium & Luxembourg

- One of the founding organisations of GS1
- Not-for-profit organization – financed by member fees
- Promote and support the implementation of GS1 standards in Belgium and GD Luxembourg
- More than 5.000 members from trade and industry (many sectors represented)
- Services provided for GS1 products:
  - Helpdesk
  - Training
  - Workgroups
  - Pilot projects
  - Guidelines
  - Support (verification, advice during implementation, ...)
  - Publications



# GS1 Standards in Healthcare

**Ajit Shetty**

**Corporate Vice President**

**Enterprise Supply Chain**

**Johnson & Johnson**



# Challenges in the Healthcare supply chain



- **Medication errors** result in additional treatments, disabilities and even loss of life
- **Counterfeiting** is an increasing global threat
- **Traceability** from manufacturer to patient is unworkable
- **Product recalls** can be difficult to manage, in particular for healthcare providers
- A lot of manual interventions in the healthcare **supply chain** decrease its **efficiency and accuracy**

GS1 Belgium & Luxembourg proactively supports the implementation of global GS1 standards and collaboration concepts in order to achieve greater value chain efficiency and/or quality in Belgium and the GD of Luxembourg

**Drive adoption and implementation of GS1 standards across the healthcare supply chain – from manufacturer to patient**



- Let's use the GS1 standards and collaboration projects to support and drive implementation of GS1 Standards from manufacturer to the patient
- Join the GS1 projects – learn and benefit from them
- Jan Somers, our new CEO, and his staff are ready to support you.
- Thanks to all sponsors, speakers and staff!

## Conclusion





# Our sponsors





# Our sponsors





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